

Keep Your Sales Engine Humming 24x7x365 with XPR 365

X-Ray Pricing lead converter

Partial list of Benefits and Features



XPR 365 is an integrated solution-set engineered to achieve a single objective: Increase new and used vehicle sales.



Increase website conversion rates, increase leads, improve close rates and increase sales.



XPR 365 can be seamlessly integrated into any dealer website.



XPR 365 is unique in the industry because it provides your online users with not only responses and Savings Certificates for all in-stock new and used vehicles, it also provides price quotes for Virtual Vehicles that allow you to capture even more leads.



XPR 365 can be customized to fit the specific rules of each manufacture, including, but not limited to, Toyota and their very specific pricing and advertising covenants.



XPR 365 provides your website visitors with a world-class online experience by providing them with instant, accurate and professionally presented Savings Certificates/responses 24 hours a day, seven days a week, 365 days a year.



Add significant efficiencies saving your Internet/BDC teams valuable time while saving estimated labor hours.



Provide your website visitors with instant dealer controlled Savings Certificates which include, accurate and professional dealer branded customized responses with dealer controlled pricing.



All responses and Savings Certificates follow a model that is based on a unique one-to-one communication between your potential customer and your dealership 24 X 7 X 365.



XPR 365 provides dealers with complete control over pricing and can establish specific pricing rules and change pricing at any time.



XPR 365 removes barriers to engagement using innovative technology and marketing, engineered provide your potential customers with the information they want when they want it.



XPR 365 eliminates issues with unprofessional or inconsistent responses with pricing caused by human error, work schedules and staff turnover.



XPR 365 works across all major browsers and devices including mobile, to ensure and maximize sales opportunities.

Contact Us

Telephone: (800) 500-7010

Fax: (847) 412-0320

E-mail: cars@carquotes.com

Address: 250 Parkway Drive, Suite 150
Lincolnshire, IL 60069 USA